



UX UI VISUAL
MOTION DESIGN
**DANIEL
NOBRE**

I'm currently working at **McLaren Applied Technologies** and I have a **degree in Visual Design** from IADE – Lisbon's Institute of Art, Design and Enterprise. I'm specialized in UX, UI and Motion Design as well as Illustration and Graphic Facilitation.

I have been finding and creating solutions and improving experiences for ten years, from rethinking the customer experience in integrated

digital experiences for the **Post Office** to service design for **Visa**; from creating ways for users to interact with driverless electrical vehicles to designing ways to manipulate big data in real time and in a visual way.

I've also worked as a graphic facilitator for Design Thinking events by SAP SE, Ativism, LiveSketching and Portugal Telecommunications. I use drawing as a tool for ideation, communication and prototyping and

as such, I draw and practice everyday. Being a firm believer of serendipity, fun and intelligence as powerful tools to find solutions to problems, I am an avid partaker of knowledge - reading everything I can about UX, visual design, interface design, cognitive science, perception and human history in general.

I love to solve problems in the most fun, rational, profitable and creative way. I love teamwork. I love design.

linkedin.com/in/danielnobre

dribbble.com/danielnobre

MCLAREN APPLIED TECHNOLOGIES

Senior UI Designer
February 2017 - Present

UNIPLACES

Senior UX/UI Designer
2016

HUDL

Senior UX/UI Designer
2016

Degree in Visual Design

IADE - Lisbon's Institute of Art, Design and Enterprise

Attendee of the Degree in Industrial Design

FBAUL - University of the Arts Lisbon

APPY DAY BPI HACKATHON

2nd Place
2014

BIG RADICAL

Senior UX/UI Designer
August 2014 – December 2015

OUTSYSTEMS LISBON

UX/UI Designer
October 2013 – July 2014

SAP - SE

Graphic Facilitator / Illustrator
2012 – 2014

Webdesign Course

LXschool (accredited by Adobe)

Indesign Course

NHK (Accredited by Adobe)

Post-production Course

LXschool (Accredited by Adobe)

LONDON DROPBOX HACKATHON 2015

Participation
2015

EDIT - SCHOOL OF INTERACTION DESIGN

UX and UI Design Teacher
2014

TIMWE

UX/UI Designer
2012 – 2013

INNABLER

Motion and Visual Designer
2011 – 2012

English

Fluent (written and spoken)

Spanish

Medium level

Portuguese

Fluent (written and spoken)

SPEAKER AT ESTALK 2014 AND 2016

Invitation by FNAC and ESTAL
2014 - 2016

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Jane Cook

Head of UX/Design at Visa Europe

Daniel worked for me in the Design team at Visa via Monitise Create. He was very much a part of our team, integrating himself quickly with not just the design team but with the wider team of product owners, developers and contractors. He is also comfortable self managing and mentoring more junior members of the team. He is not afraid to ask questions and with in a short space of time he grasped what we in the team and the business were trying to achieve. An intelligent talented all round designer, multi skilled that can turn his hand to all aspects of design, thus making him very much 'T' shaped in his capabilities. A very easy going person bringing all the above attributes to the team/business as a whole, but also and evidently in the output of his work. A great asset to have.



Nicolas Holzapfel

UX Director at Big Radical (Monitise Create)

Daniel has an infectious enthusiasm for design which not only means he is a fount of knowledge on all the latest tools and trends, but is a great source of inspiration and encouragement for the rest of the design team as well. He takes all difficulties in his stride and always has a good word to say about everyone.

His skillset is unusually broad, encompassing not just the usual UX tools, but also visual design, motion design, and illustration, something which was of enormous value to the team at Monitise Create. He has also been known to spontaneously deliver traditional Portuguese pastries as a general gift to the office - an unasked for but much-appreciated gastronomic bonus which should not be underestimated.



Nuno Prospero dos Santos

User Experience Strategist at Vodafone

Daniel is a highly skilled professional with two great qualities: he's very dedicated to the client needs (always looking for better solutions, bringing new knowledge to the discussion without losing the focus on deadlines) and has a great creative mind, always prepared to explode with new ideas (is the best person to collaborate in brainstorming sessions and think outside the box).

Daniel has the potential to grow and develop outside his area of expertise.



Gonçalo Veiga

Head of UX & Mobile Services at OutSystems

Daniel is a great person to work with. I had the pleasure of collaborating with Daniel in his work as a designer in OutSystems.

He is a talented designer which accepts different opinions and seamlessly incorporates UX in his approach.



Filipe Pereira

Head of UX & Design at TIMWE

I had the pleasure to work with Daniel and have him from day one in our recently created UX and Design team.

Dedicated, talented, trustworthy and extremely dangerous if you suffer from "sketching envy"! Daniel's still one of my references when I recollect - and we all do that from time to time - highly creative and productive days. I would recommend Daniel to any UX and UI project and once there allow him to be around and consult from ideation to product maturation.

He will be a key team player by perceiving, understanding, and judging things from a customer perspective.